

MATERIALS DUE 9.8.17

RADIO CONTROL **caraction** 2018 GEAR GUIDE

PREMIUM LISTINGS
FULL PAGE \$1,200



PREMIUM LISTINGS
HALF PAGE \$700



STANDARD LISTINGS
ONE-SIXTH PAGE \$350



Submit your listings

It's easy! Just follow these guidelines.

Listings have a maximum number of characters:
EXAMPLE: Adjustable drag brake makes it easy to tune to track conditions.

The sentence above would count as 64 characters with spaces, rather than 11 words.

(Helpful hint: In Microsoft Word, under the Tools menu, the Word Count tool will also display character counts).

INCLUDE ALL THE FOLLOWING:

- Category:** Select from list provided
- Subcategory:** Select from list provided
- Company Name:** 28 characters (with spaces) or less
- Product Name:** 30 characters (with spaces) or less
- Price:** 40 characters (with spaces) or less
- Item Number:** 50 characters (with spaces) or less
- Web Address:** 35 characters (with spaces) or less
Please list web address as yoururl.com not www.yoururl.com
- Description:** 450 characters (with spaces) or less
- Photo name:** Please use your manufacturer name followed by product name (for example: Acme_driveshaft).

EMAIL IT: Place your Excel document with all your listings and your high resolution photos in a folder. Name your folder by your manufacturer name followed by gg18 (for example: Acme_gg18). Zip your folder and email it to gearguide@airage.com. We'll take care of the rest!

Photo guidelines

Please include a high-resolution, RGB jpeg. (Images downsized for web resolution are not acceptable for print). Name your photos by using your manufacturer name followed by product name (for example: Acme_driveshaft).

MINIMUM PHOTO SIZE

- REQUIRED:**
- FULL PAGE**
2400 pixels wide x 3300 Pixels high
- HALF PAGE**
2400 pixels wide x 1650 Pixels high
- ONE-SIXTH PAGE**
900 pixels wide x 900 Pixels high

BONUS! If you would like to use a photo that was featured in an article from *RC Car Action*, you can do so at **no added cost**. In the photo name section of your submission, specify the issue date, article name, and page number where it appeared.

CATEGORIES AND SUBCATEGORIES

- ELECTRIC OFF-ROAD CARS & TRUCKS**
 - 1/10 Electric 2WD & 4WD Buggies
 - 1/10 Electric 2WD & 4WD Trucks
 - 1/8 Electric 4WD Buggies & Trucks
 - Electric Monster Trucks
 - Electric Rally Cars
 - Minis and Micros
 - Motorcycles
 - Miscellaneous
- ENGINE ACCESSORIES**
- NITRO FUEL**
- BODIES**
 - 1/10 Bodies
 - 1/8 Bodies
 - 1/5 Bodies
 - Mini and Micro Bodies
- BODY ACCESSORIES**
- OFF-ROAD TIRES & WHEELS**
 - 1/10 Competition Tires & Wheels
 - 1/8 Competition Tires & Wheels
 - Scale Tires & Wheels
 - 1/12 & Mini Electric On-Road and Oval
 - Motorcycles
 - Miscellaneous
- ELECTRIC ON-ROAD CARS & TRUCKS**
 - 1/10 Electric Touring, On-Road & Oval Cars
 - 1/12 & Mini Electric On-Road and Oval
 - Motorcycles
 - Miscellaneous
- NITRO OFF-ROAD CARS & TRUCKS**
 - 1/10 Nitro 2WD & 4WD Buggies
 - 1/10 Nitro 2WD & 4WD Trucks
 - 1/8 Nitro 4WD Buggies & Trucks
 - Nitro Monster Trucks
 - Miscellaneous
- ON-ROAD TIRES & WHEELS**
 - 1/10 and 1/8 Foam Tires & Wheels
 - 1/5 Scale Tires & Wheels
 - Miscellaneous
- CHASSIS, DRIVETRAIN & SUSPENSION ACCESSORIES**
 - Chassis Accessories
 - Suspension Accessories
 - Drivetrain Accessories
 - Miscellaneous
- NITRO ON-ROAD CARS AND TRUCKS**
 - 1/10 Touring & On-Road Cars
 - 1/8 On-Road
 - Large-Scale
 - Motorcycles
 - Miscellaneous
- RADIO SYSTEMS**
- RADIO ACCESSORIES**
 - Servos
 - RX/TX Batteries
 - Receivers
 - Miscellaneous
- BATTERIES**
 - NiMH Batteries
 - Li-Po and Li-ion Batteries
 - Miscellaneous
- TUNING & MAINTENANCE EQUIPMENT**
- TOOLS**
 - Hand Tools
 - Power Tools
 - Miscellaneous
- BATTERY CHARGERS**
 - Dischargers
- BATTERY & CHARGER ACCESSORIES**
- SPEED CONTROLS**
 - Brushed Speed Controls
 - Brushless Speed Controls
 - Motor & Speed Control Combos
- PAINTING & DETAILING SUPPLIES**
 - Air Brushes & Accessories
 - Decals
 - Masking & Detailing Tape
 - Miscellaneous
- BATTERY & MOTOR ACCESSORIES**
 - Brushless Motors
 - Brushed Motors
- BATTERY CHARGER ACCESSORIES**
- ENGINE ACCESSORIES**
 - Gas Engines
 - 4-Stroke and Miscellaneous
- HARDWARE**
 - Screws, Nuts, Bolts & Washers
 - Linkage Rods, Pivot Balls, Ball Ends & Rod Ends
 - Miscellaneous
- CLEANERS, ADHESIVES & LUBRICANTS**
- RETAILERS**
- TRACK GEAR**
 - Apparel
 - Hauler Bags and Carrying Cases
 - Miscellaneous
- MISCELLANEOUS**

