



## 2018 SPECIAL ISSUES EDITORIAL & ADVERTISING CALENDAR

### JANUARY/FEBRUARY Drones and Cinema

We show our audience just how far drones have invaded Hollywood movie sets, high-lighting the use of drones for cinema, broadcast news, and TV commercials. We also take a look at how the YouTube generation is incorporating them in many of their online videos.

### MARCH/APRIL Basic Drones

We explain everything that our audience needs to know to get started in drones, from the equipment required to flight basics. Whether they want to get start in aerial platforms or exciting high-speed racers, we've got it covered.

### MAY/JUNE Drones in Business

From capturing infrared images of crops and surveying old buildings for preservation to using them for real estate, drones are making our working life much easier. In this issue, we show our readers the many different ways that drones are incorporated into daily business life.

### JULY/AUGUST Drone Sports/Racing

Get ready for all-out excitement as we showcase high-speed drone racers and all-out 3D aerobats. Included are interviews with professional drone pilots, expert tips for repairs, and information on tuning drones for optimal performance.

### SEPTEMBER/OCTOBER Eye in the Sky

This month's video and photography guide offers exclusive tips on getting the best images and footage. From using the right tools to flight techniques, these expert insights will inspire anyone's creativity.

### NOVEMBER/DECEMBER Gear Guide

Packed with more than 100 of the latest drones and support equipment, the Gear Guide has something for everyone, from professional videographers and drone racers to casual fans looking for their first drone.

## SPECIAL ISSUES

### RotorDrone Pro

RotorDrone Pro provides commercial drone users with cutting-edge information on unmanned aerial systems and related technologies. This special issue from the publishers of RotorDrone provides readers with the latest developments in drones and drone applications, including inspections, surveys, surveillance, search and rescue, and entertainment as well as in-depth discussions with drone innovators and businesses that have benefited from using drones.

### RotorDrone Sports

From racing to freestyle, this action-packed special issue looks at the hottest new action drones. It includes speed secrets from top professionals.

Issue	Ad Closing	Materials Due	ON SALE
January/February	11/27/17	12/1/17	1/16/18
March/April	1/8/18	1/12/18	3/13/18
May/June	3/26/18	3/30/18	5/15/18
July/August	5/28/18	6/1/18	7/17/18
September/October	7/23/18	7/27/18	9/11/18
November/December*	9/24/18	9/28/18	11/13/18

### Special Issues

Drone Pro	2/26/18	3/2/18	4/17/18
Drone Sports	8/20/18	8/24/18	10/9/18

\**RotorDrone Gear Guide* is included in the November issue  
Listings & Photos due 9/24/18 (ad due dates see above)



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