MATERIALS DUE 9.8.18

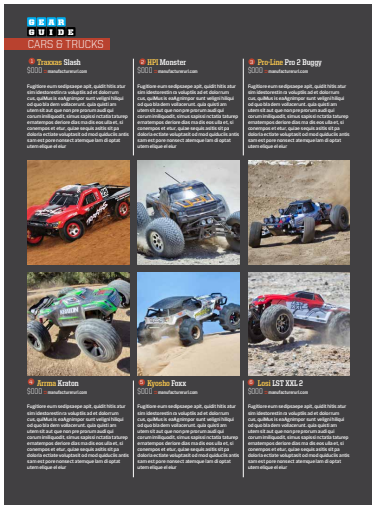
RADIO CONTROL
car action

2018 GEAR GUIDE

PREMIUM LISTINGS
FULL PAGE $1,200

PREMIUM LISTINGS
HALF PAGE $700

STANDARD LISTINGS
ONE-SIXTH PAGE $350



Submit your listings
It's easy! Just follow these guidelines.

Listings have a maximum number of characters:
EXAMPLE: Adjustable drag brake makes it easy to tune to track conditions.
The sentence above would count as 64 characters with spaces, rather than 11 words.
(Helpful hint: In Microsoft Word, under the Tools menu, the Word Count tool will also display character counts).

INCLUDE ALL THE FOLLOWING:
Category: Select from list provided
Subcategory: Select from list provided
Company Name: 28 characters (with spaces) or less
Product Name: 30 characters (with spaces) or less
Price: 40 characters (with spaces) or less
Item Number: 50 characters (with spaces) or less
Web Address: 35 characters (with spaces) or less
Please list web address as yoururl.com not www.yoururl.com
Description: 450 characters (with spaces) or less
Photo name: Please use your manufacturer name followed by product name (for example: Acme_driveshaft).

EMAIL IT: Place your Excel document with all your listings and your high resolution photos in a folder. Name your folder by your manufacturer name followed by gg16 (for example: Acme_gg16). Zip your folder and email it to gearguide@airage.com. We'll take care of the rest!

Photo guidelines
Please include a high-resolution, RGB jpeg. (Images downsized for web resolution are not acceptable for print). Name your photos by using your manufacturer name followed by product name (for example: Acme_driveshaft).

MINIMUM PHOTO SIZE REQUIRED:

FULL PAGE
2400 pixels wide x 3300 Pixels high
HALF PAGE
2400 pixels wide x 1650 Pixels high
ONE-SIXTH PAGE
900 pixels wide x 900 Pixels high

BONUS! If you would like to use a photo that was featured in an article from *RC Car Action*, you can do so at **no added cost**. In the photo name section of your submission, specify the issue date, article name, and page number where it appeared.

CATEGORIES AND SUBCATEGORIES

ELECTRIC OFF-ROAD CARS & TRUCKS
- 1/10 Electric 2WD & 4WD Buggies
- 1/10 Electric 2WD & 4WD Trucks
- 1/8 Electric 4WD Buggies & Trucks
- Electric Monster Trucks
- Electric Rally Cars
- Minis and Micros
- Motorcycles
- Miscellaneous

ELECTRIC ON-ROAD CARS & TRUCKS
- 1/10 Electric Touring, On-Road & Oval Cars
- 1/12 & Mini Electric On-Road and Oval
- Motorcycles
- Miscellaneous

NITRO OFF-ROAD CARS & TRUCKS
- 1/10 Nitro 2WD & 4WD Buggies
- 1/10 Nitro 2WD & 4WD Trucks
- 1/8 Nitro 4WD Buggies & Trucks
- Nitro Monster Trucks
- Miscellaneous

NITRO ON-ROAD CARS AND TRUCKS
- 1/10 Touring & On-Road Cars
- 1/8 On-Road
- Large-Scale
- Motorcycles
- Miscellaneous

RADIO SYSTEMS

RADIO ACCESSORIES
- Servos
- RX/TX Batteries
- Receivers
- Miscellaneous

BATTERIES
- NiMH Batteries
- Li-Po and Li-ion Batteries
- Miscellaneous

BATTERY CHARGERS
- Dischargers

BATTERY & CHARGER ACCESSORIES

SPEED CONTROLS
Brushed Speed Controls
Brushless Speed Controls
Motor & Speed Control Combos

ELECTRIC MOTORS
- Brushless Motors
- Brushed Motors

ELECTRIC MOTOR ACCESSORIES

ENGINES
- Gas Engines
- 4-Stroke and Miscellaneous

ENGINE ACCESSORIES

NITRO FUEL

BODIES
- 1/10 Bodies
- 1/8 Bodies
- 1/5 Bodies
- Mini and Micro Bodies

BODY ACCESSORIES

OFF-ROAD TIRES & WHEELS
- 1/10 Competition Tires & Wheels
- 1/8 Competition Tires & Wheels
- Scale Tires & Wheels
- Monster Truck Tires & Wheels
- 1/5 Scale Tires & Wheels
- Mini and Micro Tires & Wheels
- Miscellaneous

ON-ROAD TIRES & WHEELS
- 1/10 and 1/8 Foam Tires & Wheels
- 1/5 Scale Tires & Wheels
- Miscellaneous

CHASSIS, DRIVETRAIN & SUSPENSION ACCESSORIES
- Chassis Accessories
- Suspension Accessories
- Drivetrain Accessories
- Miscellaneous

TUNING & MAINTENANCE EQUIPMENT

TOOLS
- Hand Tools
- Power Tools
- Miscellaneous

PAINTING & DETAILING SUPPLIES
- Air Brushes & Accessories
- Decals
- Masking & Detailing Tape
- Miscellaneous

HARDWARE
- Screws, Nuts, Bolts & Washers
Linkage Rods, Pivot Balls, Ball Ends & Rod Ends
- Miscellaneous

CLEANERS, ADHESIVES & LUBRICANTS

RETAILERS

TRACK GEAR
- Apparel
- Hauler Bags and Carrying Cases
- Miscellaneous

MISCELLANEOUS