

Die Cast

MAGAZINE

2018 EDITORIAL & ADVERTISING CALENDAR



SPRING 2018 Highway 61 Revisited

Much anticipated return of beloved American muscle and classic specialist brand Highway 61, which is being revived by GreenLight over the coming months. We look at the first batch of new-breed Hwy 61 models and talk to GL about what it took to resurrect the iconic model maker.

SUMMER 2018 Ford's Triumphant Return to Le Mans

50 years after its historic 1-2-3 sweep of Le Mans, Ford built another GT and returned to Sarthe to win again, and then took on the supercar elite with a production version. We look at how they did it, and examine the best precision models of the road and race versions of the current Ford GT.

FALL 2018 Detroit's Da Vincis

Harley Earl, Virgil Exner, and Bill Mitchell were Detroit's Da Vincis—a breed of legendary designers who, with the stroke of their pens, defined the image of the American automobile. We examine some of the most important and influential designs and the iconic men who created them.

WINTER 2019 Boutique Builders

There is a new breed of artisan customizers/restorers who build one-off or better-than-original project cars that are part machinery, part rolling art. We tour some of the brilliant creations that perfectly blend nostalgia and technology: Magnus Walker, Singer, ICON, others TBD.

Issue	Ad Closing	Materials Due	ON SALE
Spring 2018	11/6/17	11/10/17	12/26/17
Summer 2018	2/5/18	2/9/18	3/27/18
Fall 2018	5/7/18	5/11/18	6/26/18
Winter 2019	8/6/18	8/10/18	9/25/18
Spring 2019	11/5/18	11/9/18	12/25/18



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