2019 EDITORIAL & ADVERTISING CALENDAR



SPRING 2019

Rockin' Rollers

We explore the intersection of car culture and popular music, starting with the earliest rock songs from the likes of Chuck Berry, Wilson Pickett, and Elvis Presley. From there, we explore the crossing influences of cars and rock in the 1960s with the Beach Boys, Jan & Dean, Dick Dale, and more-and machines that inspired them. We carry forward into the '70s, '80s, '90s, and through to today, touching on classics from Heart, Prince, Rush, ZZ Top, and more, up to hiphop and modern country references. Cars and music are forever linked, and the world of diecast captures many of the most important crossovers.

Materials due: 11/16/18 On sale: 12/25/18

SUMMER 2019

Highway 61 Revisited

Much anticipated return of beloved American muscle and classic specialist brand Highway 61, which is being revived by Green-Light over the coming months. We look at the first batch of new-breed Hwy 61 models and talk to GL about what it took to resurrect the iconic model maker.

Materials due: 2/8/19 On sale: 3/26/19

FALL 2019

ALL NEW!

*Die Cast X*Buyer's Guide

We catalog the best and brightest that's available in the diecast space in various genres, scales, and price points. We gather it all in one easy-to-use resource that shows collectors what is out there and where to find it.

Materials due: 5/10/19 On sale: 6/25/19

WINTER 2020

Boutique Builders

There is a new breed of artisan customizers/restorers who build one-off or better-than-original project cars that are part machinery, part rolling art. We tour some of the brilliant creations that perfectly blend nostalgia and technology-Magnus Walker, Singer, ICON, and others—plus we explore the world of diecast customizers and how many are using the same skills and aesthetic in scale.

Materials due: 8/9/19 On sale: 9/24/19





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