2019 EDITORIAL & ADVERTISING CALENDAR



JANUARY

Hot for 2019-New Year, New Gear

What's going to be big in 2019? We showcase the best new cars, trucks, accessories, and gear from top brands like yours.

Materials due: 9/22/18 On sale: 11/7/18

FEBRUARY

Stadium Truck Guide

Sport trucks, competition models, 2WD, and 4WD—here's the full spectrum of off-road excitement for fans of stadium—truck style. Comparison notes and specs help readers choose their top trucks.

Materials due: 10/27/18 On sale: 12/12/18

MARCH

Get Started in RC Guide

Fuel power or electric? Street or off-road? RTR or kit? We answer RC's most common questions and share expert advice to get newcomers started right.

Materials due: 11/23/18 On sale: 1/8/19

APRIL

IFMAR Off-Road World Championship

All the action, personalities, tech, and drama from the biennial international showdown with RC racing's biggest brands and best drivers.

Materials due: 12/28/18 On sale: 2/12/18

MAY

Top Tools & Accessories

RC is the ultimate hands-on hobby, and we showcase the tools and accessories every driver needs to maintain maximum performance. It includes a must-have guide to entice your tool-buying customers.

Materials due: 1/25/19 On sale: 3/12/19

JUNE

Boating Season Kickoff

Spring has sprung! We dive into the get-wet season with three of the hottest new RTR boats on the water. It includes a get-started guide to excite new boat buyers.

Materials due: 2/22/19 On sale: 4/9/19

JULY

Readers' Choice Awards

From cars and trucks to speed controls and servos, RC's most passionate consumers (our readers) choose the vehicles and accessories they think are the best of the best—18 categories in all!

Materials due: 3/22/19 On sale: 5/7/19

AUGUST

Trail & Scale

RC's hottest segment just keeps on growing! We dig in with an in-depth look at the latest trail rigs, how-tos to help readers "get real" with scale detail, and pro advice for choosing the best accessories for their 4X4 machines

Materials due: 4/26/19 On sale: 6/11/19

SEPTEMBER

Editors' Choice Awards

Which products scored as The Model Motorsports Authority's pick for Car, Truck, and Innovation of the Year? We name our favorites!

Materials due: 5/31/19 On sale: 7/16/19

OCTOBER

Monster Trucks

Riding high! RC's biggest, baddest monster machines take the spotlight with the latest models and wild fattire project builds.

Materials due: 6/28/19 On sale: 8/13/19

NOVEMBER

Off-Road Excitement

Get ready for high-flying, dirt-roosting action as we go off-road with the latest all-terrain models. Where the pavement ends, the fun begins.

Materials due: 7/26/19 On sale: 9/10/19

DECEMBER

Custom Builds

Get creative with eye-popping customs and amazing reader-built machines showcasing unique skills and one-off builds, which will thrill and inspire your customers to go big.

Materials due: 8/30/19 On sale: 10/15/19

