2019 EDITORIAL & ADVERTISING CALENDAR



JANUARY/FEBRUARY

Future of Drones

As the drone commercial space continues to evolve, small unmanned aircraft are being used in a variety of ways. To get a glimpse of what the future holds for drones, we talk to drone entrepreneurs, big-business innovators, and airspace policymakers to see where they think drone technology is headed.

Materials due: 11/30/19 On sale: 1/15/19

MARCH/APRIL

Giving Back

From search-and-rescue efforts to delivering medicine, drones are helping to enhance and save lives. They're also involved in wildlife conservation and the monitoring of climate change. This issue looks at all the ways drones give back to our world.

Materials due: 2/1/19 On sale: 3/19/19

MAY/JUNE

Top Aerial Accessories

From aftermarket cameras and lenses to sensors, chargers, batteries, and cases, we showcase our top picks in their respective categories. Our readers will find what they're looking for here and know that they have a thumbs-up from Team RotorDrone.

Materials due: 3/29/19 On sale: 5/14/19

JULY/AUGUST

Drone Careers

Trained drone operators are in high demand, and in this issue, we talk with some successful commercial users about how they use drones in their business and what their typical day looks like. This issue also highlights drone classes and educational programs that make small UAS careers possible.

Materials due: 6/7/19 On sale: 7/23/19

SEPTEMBER/OCTOBER

Eye in the Sky

This month's video and photo guide offers exclusive tips on getting the best images and footage. From using the right tools to implementing the correct flight techniques, these expert insights will inspire everyone's creativity.

Materials due: 8/2/19 On sale: 9/17/19

NOVEMBER/DECEMBER

Gear Guide

Packed with more than 100 of the latest drones and support equipment, the Gear Guide has something for everyone, from professional videog-raphers and drone racers to casual fans looking for their first drone.

Materials due: 10/4/19 On sale: 11/19/19

