# 2020 EDITORIAL & ADVERTISING CALENDAR

### JANUARY

### **Holiday Wish List!**

We showcase the top planes, radios, accessories, and tools that RC pilots everywhere will want on their holiday lists. This issue will also have a Plans Guide with the best MAN plans throughout the years. Sponsor this section and put your brand in front of dedicated, hard-core modelers.

### FEBRUARY

### **ABCs of Servos**

We take a closer look at the muscles that keep our planes airborne. From proper installation to choosing the right type to programming, we cover everything modelers need to know.

Materials due: 10/18/19 On sale: 12/3/19

### MARCH Top 10 Warbirds

Modelers love warbirds! From primary and advanced trainers to cargo planes, fighters, and bombers, our editors' picks are great values and have stunning scale looks, terrific flight performance, and straightforward assembly.

Materials due: 11/22/19 On sale: 1/7/20

### APRIL

# **First-Flight Success**

In our never-ending quest to educate newcomers, this month our editors give insider advice on building and setting up a first-time airplane, along with expert flying tips that will take anyone from takeoff to landing. Materials due: 12/20/19

**On sale: 2/4/20** 

# MAY

# Join the Jet Set

E-jets are fast, maneuverable, and just look good, and this issue we highlight the best electric jets and everything RC pilots need to know to be successful.

Materials due: 1/17/20 On sale: 3/3/20

### JUNE

# **Best of the Year: Editors' Picks**

Model Airplane News editors and contributors evaluate hundreds of planes and products, and this month, we celebrate and recognize what we think is the very best airplane, drone, radio, and innovation of the year.

Materials due: 2/21/20 On sale: 4/7/20

### JULY

# **Ultimate Performers**

From turbine-powered jets to monster-scale gas models and the ultimate in electrics, this issue praises the kings of speed and performance. We also interview the pros who build and fly these high-end machines and get their advice on setup tips and flight techniques so that our readers can take their hobby to the next level. Materials due: 3/20/20 On sale: 5/5/20

# AUGUST

# Gear Guide

We kick off the summer flying season with more than 100 great planes, drones, radio, and accessories in our annual Gear Guide. Get your product in front of super-engaged, ready-to spend consumers!

### Materials due: 4/17/20 On sale: 6/2/20

### Special Section

\**Model Airplane News* Gear Guide is included in the August issue. Listings & photos due 4/10/20 (ad due dates see above).



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### SEPTEMBER

## 32nd Top Gun Scale Invitational

Our in-depth coverage takes our audience behind the scenes and up close with master scale builders and pilots. With stunning flight photos and up-close detail shots, this coverage will make readers feel as if they were a part of this one-of-a-kind competition.

### Materials due: 5/22/20 On sale: 7/7/20

### OCTOBER

# Workbench Must-Haves

The right tool makes any job easier, and this month, we highlight the top tools and accessories all modelers need in their workshop. From sanders to screwdrivers and even glue, our readers will find what they're looking for here.

Materials due: 6/19/20 On sale: 8/4/20

### NOVEMBER

## **Radio Best Buys**

We highlight our favorite systems, from our picks for sport flying to next-gen transmitters with bells and whistles you've never heard of. Our experts also highlight the special functions and programming options modelers should look for when they're choosing their next radio system.

Materials due: 7/17/20 On sale: 9/1/20

### DECEMBER Keeping It Real

Our annual Scale Special theme issue offers the best of scale modeling, from making incredible scratch-built warbirds to turning ARF models into showstoppers, as well as tips and tricks from top scale builders and pilots.

Materials due: 8/21/20 On sale: 10/6/20