## MATERIALS DUE 4.10.20

# Airplane **2021 GEAR GUIDE**

### PREMIUM LISTINGS FULL PAGE \$1.200



### PREMIUM LISTINGS HALF PAGE \$700



Submit your listings It's easy! Just follow these guidelines.

#### Listings have a maximum number of characters: EXAMPLE: Adjustable drag brake makes it easy to tune to track conditions.

The sentence above would count as 64 characters with spaces, rather than 11 words.

(Helpful hint: In Microsoft Word, under the Tools menu, the Word Count tool will also display character counts).

### **INCLUDE ALL THE FOLLOWING:**

Category: Select from list provided Subcategory: Select from list provided Company Name: 28 characters (with spaces) or less Product Name: 30 characters (with spaces) or less Price: 40 characters (with spaces) or less Item Number: 50 characters (with spaces) or less Web Address: 35 characters (with spaces) or less Please list web address as yoururl.com not www.yoururl.com **Description:** 450 characters (with spaces) or less Photo name: Please use your manufacturer name followed by product name (for example: Acme driveshaft).

**UPLOAD IT:** Place your Excel document with all your listings and your high resolution photos in a folder. Name your folder by your manufacturer name followed by gg18 (for example: Acme gg18). Zip your folder and email it to gearquide@airage.

### STANDARD LISTINGS **ONE-SIXTH PAGE \$350**



### Photo guidelines

Please include a highresolution, RGB jpeg. (Images downsized for web resolution are not acceptable for print). Name your photos by using your manufacturer name followed by product name (for example: Acme driveshaft).

BONUS! If you would like to use a photo that was featured in an article from RC Car Action, you can do so at **no added cost**. In the photo name section of your submission, specify the issue date, article name, and page number where it appeared.

### **Questions?**

Email gearguide airage.com or call Matt at 203.529.4635 and he will be happy to assist you.

# CATEGORIES AND SUBCATEGORIES

**GLOW ENGINES** 

.20 and smaller

.21 to .40 .41 to .60

•.61 to .90

• Over .90

• 20cc and smaller • 22 to 30cc • 31 to 50cc

51cc and up

ENGINE ACCESSORIES

Pipes/mufflers

ELECTRIC MOTORS & ACCESSORIES

Speed Controls

Miscellaneous

Propellers/

spinners Miscellaneous

Motors

Micro Gear

PAINTING 8

Decals

supplies

Fuel

filters

· Airbrushes, compressors &

FUEL & ACCESSORIES

Tubing, valves &

**GAS ENGINES** 

#### AIRPLANES Trainers

- Sport planes
- Gliders Kits
- Racers
- Aerobatic Jets
- Scale
- Giant-scale
- Micro & indoor Miscellaneous
- PARK FLYERS Trainers
- Sport
- Aerobats
- Scale Miscellaneous

### HELICOPTERS

- ARFs
- Kits
- Electrics
- Scale
- Micro • Gyros
- Bodies
- Accessories

#### FINISHING SUPPLIES MULTIROTORS

- Paint Masks
- Aircraft
- Accessories

### AIRPLANE ACCESSORIES

Floats

TERS

- Landing gear
- Wheels
- Hardware
- Miscellaneous

Adhesives

Hardware

RADIO Systems

Receivers

Servos

Transmitters

CONSTRUCTION MATERIALS

### Miscellaneous FIELD ACCESSORIES

- Power panels
- Field boxes Miscellaneous

### MISC.

- Tools
- Books. etc. Accessories

#### BATTERIES Power packs

- Receiver packs Transmitter
- packs
- Miscellaneous

### CHARGERS & POWER SUPPLIES

- Chargers
- Power supplies Miscellaneous
- Videotapes/ DVDs Other