

2018

ADVERTISING CALENDAR (DIGITAL & PRINT)

RADIO CONTROL car action

Issue	Ad Closing	Materials Due	ON SALE
January	9/18/18	9/22/17	11/7/17
February	10/23/17	10/27/17	12/12/17
March	11/20/17	11/22/17	1/9/18
April	12/18/17	12/22/17	2/13/18
May	1/22/18	1/26/18	3/13/18
June	2/19/18	2/23/18	4/10/18
July	3/19/18	3/23/18	5/8/18
August	4/23/18	4/27/18	6/12/18
September	5/21/18	5/25/18	7/10/18
October	6/25/18	6/29/18	8/14/18
November	7/23/18	7/27/18	9/11/18
December	8/20/18	8/24/18	10/9/18
January (2019)	9/17/18	9/21/18	11/6/18

Special Issues

RC Scale & Trail 4/2/18 4/6/18 5/22/18

RC Car Action Gear Guide

Listings & Photos due 8/3/18

Ad Material 9/3/18 9/7/18 10/23/18

Rotor Drone MAGAZINE

Issue	Ad Closing	Materials Due	ON SALE
January/February	11/28/17	12/1/17	1/16/18
March/April	1/8/18	1/12/18	3/13/18
May/June	3/26/18	3/30/18	5/15/18
July/August	5/28/18	6/1/18	7/17/18
September/October	7/23/18	7/27/18	9/11/18
November*/December	9/24/18	9/28/18	11/13/18

Special Issues

RotorDrone Pro 2/26/18 3/2/18 4/17/18

Drone Sports 8/20/18 8/24/18 10/9/18

***RotorDrone Gear Guide** is included in the November issue

Listings & Photos due 8/24/18 (ad due dates see above)

DieCast MAGAZINE

Issue	Ad Closing	Materials Due	ON SALE
Spring	11/6/17	11/10/17	12/26/17
Summer	2/5/18	2/9/18	3/27/18
Fall	5/7/18	5/11/18	6/26/18
Winter (2019)	8/6/18	8/10/18	9/25/18

MODEL Airplane NEWS

Issue	Ad Closing	Materials Due	ON SALE
January	9/11/17	9/15/17	11/7/17
February	10/9/17	10/13/17	12/5/17
March	11/13/17	11/17/17	1/2/18
April	12/18/17	12/22/17	2/6/18
May	1/15/18	1/19/18	3/6/18
June	2/12/18	2/16/18	4/3/18
July	3/12/18	3/16/18	5/1/18
August*	4/16/18	4/20/18	6/5/18
September	5/14/18	5/18/18	7/10/18
October	6/18/18	6/22/18	8/7/18
November	7/16/18	7/20/18	9/4/18
December	8/13/18	8/17/18	10/9/18
January (2019)	10/15/18	10/19/18	12/4/18

***Model Airplane News Buyer's Guide** is included in the August issue

Listings & Photos due 3/16/18 (ad due dates see above)

electric flight

Issue	Ad Closing	Materials Due	ON SALE
January	8/28/17	9/1/17	10/17/17
March	10/1/17	11/3/17	12/19/17
May	12/26/17	12/30/17	2/13/18
July	2/26/18	3/2/18	4/17/18
September	4/30/18	5/4/18	6/19/18
November	7/2/18	7/6/18	8/21/18
January (2019)	8/27/18	8/31/18	10/16/18

Flight Journal

Issue	Ad Closing	Materials Due	ON SALE
February	10/9/17	10/13/17	11/28/17
April	12/4/17	12/8/17	1/23/18
June	2/5/18	2/9/18	3/27/18
August	4/9/18	4/13/18	5/29/18
October	6/4/18	6/8/18	7/24/18
December	7/30/18	8/3/18	9/25/18
February (2019)	10/8/18	10/12/18	11/27/18

Special Issue

**WW II Fighters:
In the Cockpit** 9/10/18 9/14/18 10/30/18



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