

2018

ADVERTISING CALENDAR (DIGITAL & PRINT)

RADIO CONTROL car action

| Issue | Ad Closing | Materials Due | ON SALE |
|----------------|------------|---------------|----------|
| January | 9/18/18 | 9/22/17 | 11/7/17 |
| February | 10/23/17 | 10/27/17 | 12/12/17 |
| March | 11/20/17 | 11/22/17 | 1/9/18 |
| April | 12/18/17 | 12/22/17 | 2/13/18 |
| May | 1/22/18 | 1/26/18 | 3/13/18 |
| June | 2/19/18 | 2/23/18 | 4/10/18 |
| July | 3/19/18 | 3/23/18 | 5/8/18 |
| *August | 4/23/18 | 4/27/18 | 6/12/18 |
| September | 5/21/18 | 5/25/18 | 7/10/18 |
| October | 6/25/18 | 6/29/18 | 8/14/18 |
| November | 7/23/18 | 7/27/18 | 9/11/18 |
| December | 8/20/18 | 8/24/18 | 10/9/18 |
| January (2019) | 9/17/18 | 9/21/18 | 11/6/18 |

Special Pull-Out Insert

**Scale & Trail* is included in the August issue.

Special Issue

RC Car Action Gear Guide

| | | | |
|-----------------------|--------|--------|----------|
| Listings & Photos due | 8/3/18 | | |
| Ad Material | 9/3/18 | 9/7/18 | 10/23/18 |

Rotor Drone MAGAZINE

| Issue | Ad Closing | Materials Due | ON SALE |
|--------------------|------------|---------------|----------|
| January/February | 11/27/17 | 12/1/17 | 1/16/18 |
| March/April | 1/8/18 | 1/12/18 | 3/13/18 |
| May/June | 3/26/18 | 3/30/18 | 5/15/18 |
| July/August | 5/28/18 | 6/1/18 | 7/17/18 |
| *September/October | 7/23/18 | 7/27/18 | 9/11/18 |
| *November/December | 9/24/18 | 9/28/18 | 11/13/18 |

Special Pull-Out Insert

**RotorDrone Pro* is included in the September/October issue.

Special Section

**RotorDrone Gear Guide* is included in the November/December issue. Listings & Photos due 8/24/18 (ad due dates see above).

Die Cast MAGAZINE

| Issue | Ad Closing | Materials Due | ON SALE |
|---------------|------------|---------------|----------|
| Spring | 11/6/17 | 11/10/17 | 12/26/17 |
| Summer | 2/5/18 | 2/9/18 | 3/27/18 |
| Fall | 5/7/18 | 5/11/18 | 6/26/18 |
| Winter (2019) | 8/6/18 | 8/10/18 | 9/25/18 |

MODEL Airplane NEWS

| Issue | Ad Closing | Materials Due | ON SALE |
|----------------|------------|---------------|---------|
| January | 9/11/17 | 9/15/17 | 11/7/17 |
| February | 10/9/17 | 10/13/17 | 12/5/17 |
| March | 11/13/17 | 11/17/17 | 1/2/18 |
| April | 12/18/17 | 12/22/17 | 2/6/18 |
| May | 1/15/18 | 1/19/18 | 3/6/18 |
| June | 2/12/18 | 2/16/18 | 4/3/18 |
| July | 3/12/18 | 3/16/18 | 5/1/18 |
| August* | 4/16/18 | 4/20/18 | 6/5/18 |
| September | 5/14/18 | 5/18/18 | 7/10/18 |
| October | 6/18/18 | 6/22/18 | 8/7/18 |
| November | 7/16/18 | 7/20/18 | 9/4/18 |
| December | 8/13/18 | 8/17/18 | 10/9/18 |
| January (2019) | 9/10/18 | 9/14/18 | 11/6/18 |

Special Section

**Model Airplane News Buyer's Guide* is included in the August issue. Listings & Photos due 3/16/18 (ad due dates see above).

electric flight

| Issue | Ad Closing | Materials Due | ON SALE |
|----------------|------------|---------------|----------|
| January | 8/28/17 | 9/1/17 | 10/17/17 |
| March | 10/30/17 | 11/3/17 | 12/19/17 |
| May | 12/26/17 | 12/30/17 | 2/13/18 |
| July | 2/26/18 | 3/2/18 | 4/17/18 |
| September | 4/30/18 | 5/4/18 | 6/19/18 |
| November | 7/2/18 | 7/6/18 | 8/21/18 |
| January (2019) | 8/27/18 | 8/31/18 | 10/16/18 |

Flight Journal

| Issue | Ad Closing | Materials Due | ON SALE |
|-----------------|------------|---------------|----------|
| February | 10/9/17 | 10/13/17 | 11/28/17 |
| April | 12/4/17 | 12/8/17 | 1/23/18 |
| June | 2/5/18 | 2/9/18 | 3/27/18 |
| August | 4/9/18 | 4/13/18 | 5/29/18 |
| October | 6/4/18 | 6/8/18 | 7/24/18 |
| December | 7/30/18 | 8/3/18 | 9/25/18 |
| February (2019) | 10/8/18 | 10/12/18 | 11/27/18 |

Special Issue

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|---|----------|----------|----------|
| <i>WW II Fighters: In the Cockpit</i> | 11/10/18 | 11/10/18 | 12/12/18 |
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