







## SPONSORED POST

The sponsored post option appears as the first news item. The image is marked with a callout [sponsored]. The post will point to an advertiser submitted news item. All news items will be reviewed and posted by editorial staff, and may include multiple images and links to the advertiser's website. The featured image on the post will be marked as [sponsored].

## **NEWSLETTER BANNERS 450x300**

Newsletter banners appear between news items. Five positions are available per newsletter.

## SPECIFICATIONS

Banners:

72dpi RGB. Format Jpeg, GIF, or PNG. Animated gifs acceptable. 300x250

## Sponsored post:

News item, can be review, how to, tips that relates to your business.. Up to 10 images, 300dpi at approximately 1000 pixels wide/ high, or 72 dpi approxmately 1800 pixels wide/high.