

Die Cast X 2021 BUYER'S GUIDE

The Die Cast X Buyer's Guide is the special you've been asking for! A comprehensive collection of the best models and accessories from across the diecast world in a high-visibility format that will excite and inform collectors everywhere thanks to DCX's industry-leading reach. We offer three listing sizes for maximum exposure within your budget. Join the most popular, most trusted publication in the industry as we rev up the DCX Buyer's Guide!



DIECAST BUYER'S GUIDE
SPORTS CARS

138

BONUS CONTENT

AutoArt 1954 Chevrolet Corvette
S1000 | Item no. AM152
This anniversary piece showcases the world-class styling that made Chevy America's Sports Car. This precision 1:18 replica has opening doors, trunk and hood, and the fully detailed interior includes finished carpeting, full instrumentation, and plenty of chrome accents on the four-spoke dash. The exterior highlights include wire mesh headlights, covers, separately cast chrome trim, and precisely molded wheels and tires. Extra effort has been spent to recreate Blue Flame Drive-8 engine with extreme authenticity. The result is a model that any Corvette enthusiast will be proud to display!
AutoArtUSA.com

WHY WE LIKE IT
When it comes to Corvettes at 1:18 AutoArt is a recognized authority, and this shows why. We love the meticulous attention given to the engine-bay area because that's the year-specific intake configuration. It's not easy to see, but every liquid-smooth red paint effort by glowing chrome accents. Even the skivvy wheelbarrow tires yield a picture-perfect detail!

FULL PAGE—\$1,295

Includes 3–4 large images, a 100-word description, and a bonus editor's "Why We Like It" sidebar.

DIECAST BUYER'S GUIDE
MUSCLE CARS

118

Maino Design 1969 Dodge Charger R/T Custom
S1000 | Item no. 3002
Is there any more desirable a muscle car than the '69 Charger? Battered the world over for gorgeous styling backed by a mighty throng of lesser models, it is a rolling icon. This one receives a 1:18 edit as a great nod by way of a set of Torq Thrust-style aluminum wheels wrapped in staggered-size soft-touch rubber with "F5000" sidewall markings and an interior equipped with sport seats. The whole car is bathed in high-impact Bubblee paint with a classic RT "Bumblebee" tail stripe for good measure. All of which Maino delivers with its signature bang-for-buck value! Available at your favorite diecast retailer.
Maino.com

Auto World American Muscle 1969 Ford Mustang Boss 428 MC4C8N
S1000 | Item no. AM152
Ford set out to show everyone who was done with the release of the 1969 Boss 428 Mustang. The bulky 1/18 block was built to dominate NASCAR, but in the lightweight Mustang it became a formidable street car and has since become one of the most valuable collector Fords of all time. Auto World releases this one as part of its Muscle Car and Corvette Nationals (MCCN) series, which are gathered after actual cars displayed at the event. A fully etched and finished HO, accurate Black Jade paint, and authentic Polyline tires are just a few of the highlights from this show-stopping "Boss".
AutoWorld.com

HALF PAGE—\$700

Includes 1 large, horizontal-format image and a 100-word description.

DIECAST BUYER'S GUIDE
RACE CARS

143

Manufacturer: Vehicle Name
S1000 | Item no. MC1295
At que excite! L'ignat le dus distribus. Ent et evaleat accet, et sum atromatucatur etur arivates et prae. Ut lacum qui aer neatum inciae patia de corvna atipz fortitapuz mox se volor ad mod et que dabant arbitrium entur, quid quo basoquid, iliam comitit lapat laria moltiplicidit et exae si sum que volest arro quidit tem que mox, ritatur reptum eall et occuz.
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Manufacturer: Vehicle Name
S1000 | Item no. MC1295
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volum

1/6 PAGE—\$350

Includes 1 horizontal-format image and a 65-word description.

- CATEGORIES:**
- Muscle Cars
 - Sports Cars and Exotics
 - Race Cars
 - Hot Rods and Customs
 - Luxury Cars
 - Light Trucks and SUVs
 - Commercial Trucks and Buses
 - Police, Fire, and Service Vehicles
 - Military Vehicles
 - Industrial and Farm Equipment
 - Aircraft
 - Accessories (figures, garage sets, etc.)
 - Display cases and storage

SUBMIT YOUR LISTINGS! IT'S EASY—JUST FOLLOW THESE SIMPLE STEPS

Include all the following:

Category (select from the list at left)

Your company name

Vehicle/product name

Scale

Price

Item number

Vehicle/product description (75–100 words for full- and half-page listings, 65 words maximum for 1/6-page listings)

Your URL (do not include "www")

Photo name (include your business name and the vehicle/product name [may be abbreviated as needed; example: "Acme_camaro"])

Photo guidelines
Please submit a high resolution RGB jpeg. Image size should be a minimum of 2400 pixels wide.

Note: images downsized for web are not acceptable for print.

BONUS: If you would like to use an image that was featured in *Die Cast X* magazine, you may do so at no added cost. In the photo-name section of your submission, specify the issue date, article name, and page number where it appeared.

Email it
Place your Excel document with all your listings and your high-resolution photos in a folder. Name your folder using your business name followed by DCX20 (for example: Acme_DCX20). Zip your folder and email it to dcx@airage.com, or you can upload it to your preferred cloud service, like Hightail or Dropbox, and email us the download link. We'll take care of the rest!