

2020 ADVERTISING CALENDAR (DIGITAL & PRINT)

RADIO CONTROL **caraction**

| Issue | Ad Closing/Materials Due | ON SALE |
|----------------|--------------------------|----------|
| March | 11/29/19 | 1/14/20 |
| April | 12/27/19 | 2/11/20 |
| May | 1/24/20 | 3/10/20 |
| June | 2/28/20 | 4/14/20 |
| *July | 3/27/20 | 5/12/20 |
| August | 4/24/20 | 6/9/20 |
| Summer | 6/5/20 | 7/14/20 |
| September | 7/3/20 | 8/11/20 |
| October | 7/31/20 | 9/8/20 |
| November | 9/4/20 | 10/13/20 |
| December | 10/2/20 | 11/10/20 |
| January (2021) | 10/30/20 | 12/8/20 |

Special Issue Included

**Scale & Trail* is included in the July issue.

Special Issue

RC Car Action Gear Guide

| | | |
|-----------------------|---------|----------|
| Listings & Photos due | 9/4/20 | |
| Ad Material due | 9/18/20 | 10/27/20 |

MODEL **Airplane** NEWS

| Issue | Ad Closing/Materials Due | ON SALE |
|----------------|--------------------------|---------|
| March | 11/22/19 | 1/7/20 |
| April | 12/20/19 | 2/4/20 |
| May | 1/17/20 | 3/3/20 |
| June | 2/21/20 | 4/7/20 |
| July | 3/20/20 | 5/5/20 |
| *August | 4/17/20 | 6/2/20 |
| Summer | 5/22/20 | 7/7/20 |
| September | 6/19/20 | 8/4/20 |
| October | 7/17/20 | 9/1/20 |
| November | 8/21/20 | 10/6/20 |
| December | 9/18/20 | 11/3/20 |
| January (2021) | 10/16/20 | 12/1/20 |

Special Section

**Model Airplane News Gear Guide* is included in the August issue. Listings & Photos due 4/10/20 (ad due dates see above).

Die Cast MAGAZINE X

| Issue | Ad Closing/Materials Due | ON SALE |
|---------------|--------------------------|----------|
| Spring | 11/15/19 | 12/31/19 |
| Summer | 2/14/20 | 3/31/20 |
| *Fall | 5/15/20 | 6/30/20 |
| Holiday | 8/28/20 | 10/6/20 |
| Winter (2021) | 11/25/20 | 1/5/21 |

Special Section

**Die Cast X Buyer's Guide* is included in the Fall 2020 issue.

Listings & Photos due 5/8/20 (ad due dates see above).

ROTOR **DRONE** PRO

| Issue | Ad Closing/Materials Due | ON SALE |
|-------------------|--------------------------|---------|
| January/February | 11/29/19 | 1/14/20 |
| March/April | 1/31/20 | 3/17/20 |
| May/June | 4/3/20 | 5/19/20 |
| August/September | 6/5/20 | 7/14/20 |
| October/November | 7/24/20 | 9/1/20 |
| *December/January | 9/25/20 | 11/3/20 |

Special Section

**RotorDrone Gear Guide* is included in the December/January issue. Listings & Photos due 9/11/20 (ad due dates see above).

Flight Journal

| Issue | Ad Closing/Materials Due | ON SALE |
|-------------------------|--------------------------|----------|
| February | 11/1/19 | 12/17/19 |
| April | 1/3/20 | 2/18/20 |
| June | 3/6/20 | 4/21/20 |
| August | 5/1/20 | 6/16/20 |
| September/October | 6/26/20 | 8/4/20 |
| November/December | 8/28/20 | 10/6/20 |
| January/February (2021) | 10/23/20 | 12/1/20 |

Special Issue

| | | |
|-----------------|---------|---------|
| Fighters | 8/14/20 | 9/22/20 |
|-----------------|---------|---------|



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