# 2021 ADVERTISING CALENDAR (DIGITAL & PRINT)

## **Caraction**

Issue	Ad Closing/Materials Due	ON SALE
January	10/30/20	12/8/20
February	12/4/20	1/12/21
March	1/8/21	2/16/21
April	2/5/21	3/16/21
May	3/5/21	4/13/21
June	4/2/21	5/11/21
*July	5/7/21	6/15/21
August	6/11/21	7/20/21
September	7/9/21	8/17/21
October	8/6/21	9/14/21
November	9/3/21	10/12/21
**December	10/1/21	11/9/21
January (2022)	10/29/21	12/7/21

### **Special Issue Included**

\*Scale & Trail is included in the July issue.

### **Special Issue Included**

\*\*RC Car Action Gear Guide is included in the December issue. Listings & Photos due 9/24/21 (ad due dates see above).



Issue	Ad Closing/Materials Due	ON SALE
Winter	11/27/20	1/5/21
Spring	2/26/21	4/6/21
Summer	5/28/21	7/6/21
*Fall	8/27/21	10/5/21
Winter 2022	11/26/21	1/4/22

### **Special Section**

\*Die Cast X Buyer's Guide is included in the Fall 2021 issue. Listings & Photos due 8/20/21 (ad due dates see above).



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# Arplane News

Issue	Ad Closing/Materials Due	ON SALE
January	10/23/20	12/1/20
February	11/27/20	1/5/21
March	12/25/20	2/2/21
April	1/29/21	3/9/21
May	2/26/21	4/6/21
June	3/26/21	5/4/21
July	4/30/21	6/8/21
*August	6/4/21	7/13/21
September	7/2/21	8/30/21
October	7/30/21	9/7/21
November	8/27/21	10/5/21
December	9/24/21	11/2/21
January (2022)	10/29/21	12/7/21

### **Special Section**

\*Model Airplane News Gear Guide is included in the August issue. Listings & Photos due 5/28/20 (ad due dates see above).



Issue	Ad Closing/Materials Due	ON SALE
February/March	11/27/20	1/5/21
April/May	1/29/21	3/9/21
June/July	4/2/21	5/11/21
August/September	6/4/21	7/13/21
October/November	8/6/21	9/14/21
*December/January	10/1/21	11/9/21

#### **Special Section**

\*RotorDrone Gear Guide is included in the December/January issue. Listings & Photos due 9/24/21 (ad due dates see above).

### Flight Journal

Issue	Ad Closing/Materials Due	ON SALE
January/February	10/23/20	12/2/20
March/April	12/25/20	2/2/21
May/June	2/26/21	4/6/21
July/August	4/30/21	6/8/21
September/October	7/2/21	8/10/21
November/December	9/3/21	10/12/21
lanuary/Fehruary (20	122) 11/5/21	12/14/21

### Special Issue

**Fighters** 10/1/21 11/9/21