ROTORDRONE PRO PRINT AD SPECS

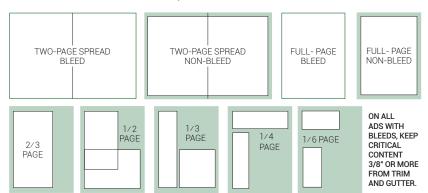**ROTOR DRONE PRO**

PRINT AD SIZES

Sizes	Width	Height
Spread—With 1⁄8" bleed on all sides	16.25"	11.125"
Spread—Non-Bleed	15"	10"
Full Page—Non-Bleed	7"	10"
Full Page—With 1⁄8" bleed on all sides	8.25"	11.125"
2⁄3 Page	4.625"	10"
1⁄2 Page (V)	4.625"	7.375"
1⁄2 Page (H)	7"	4.875"
1⁄3 Page (V)	2.25"	10"
1⁄3 Page (S)	4.625"	4.875"
1⁄4 Page (H)	7"	2.375"
1⁄4 Page (V)	2.25"	7.375"
1⁄6 Page (H)	4.625"	2.375"
1⁄6 Page (V)	2.25"	4.875"

H = Horizontal, V = Vertical, S = Square

TWO-PAGE SPREAD BLEED

TWO-PAGE SPREAD NON-BLEED

FULL- PAGE BLEED

FULL- PAGE NON-BLEED

2⁄3 PAGE

1⁄2 PAGE

1⁄3 PAGE

1⁄4 PAGE

1⁄6 PAGE

ON ALL ADS WITH BLEEDS, KEEP CRITICAL CONTENT 3/8" OR MORE FROM TRIM AND GUTTER.

AD SPECS FOR PRINT

PRINTING PROCESS:
Web Offset

BINDING PROCESS:
Saddle Stitch

REQUIRED AD MATERIAL:

File Info: 300 dpi PDF files created to PDF/X-1a settings strongly preferred.

Ad Sizes: Please adhere to Air Age Media Ad Size requirements when building your ad files.

Fonts: All fonts must be embedded in the file.

Safety Area: On all ads with bleeds, keep critical content 3/8" or more from the trim and gutter.

Knockout type: You must make sure your font size and thickness is sufficient for type that is knocking out of image and colors.

Black type: Should always be set to 100K (100K, 40C for rich black) and set to overprint.

Coloration: All color data must be CMYK. The file should not contain any RGB, LAB, etc. Maximum combined density must not exceed 290%. Material should be prepared to SWOP (Specifications for Web Offset Publications) standards.

AD FILE DUE DATES:
In order for Air Age to properly review ad file materials, it is important for our advertisers to adhere to Air Age Media's Ad Material Due Dates. Please contact **production@airage.com** or your Air Age Media sales representative if you need a list of our Ad Closing and Due Dates.

PROOFS:
Hard Proofs are not required. If you do send a proof it must be made to SWOP standards and received by the material due date.