

COLLECTOR'S GUIDE

The *Die Cast XCollector's Guide* is the special you've been asking for! A comprehensive collection of the best models and accessories from across the diecast world in a high-visibility format that will excite and inform collectors everywhere thanks to DCX's industry-leading reach. We offer three listing sizes for maximum exposure within your budget. Join the most popular, most trusted publication in the industry as we rev up the *DCXCollector's Guide*!

DIE CAST COLLECTOR'S GUIDE
SPORTS CARS



118

AutoArt 1954 Chevrolet Corvette
Scale: 1:18 Item no. 7026

This second-year Vette showcases the world-class styling that made Chevy "America's Sports Car." This precision 1:18 replica has opening doors, trunk and hood, and the fully detailed interior includes bucketed seating, full instrumentation, and plenty of chrome accents on the two-tone dash. The exterior highlights include wire mesh headlight covers, separately cast chrome trim, and precisely molded wheels and tires. Extra effort has been spent to recreate the Blue Flame Drive-5 engine with extreme authenticity. The result is a model that any Corvette enthusiast will be proud to display!

WHY WE LIKE IT
When it comes to Corvettes in 1:18, AutoArt is a recognized authority, and this '54 shows why. We love the meticulous attention given to the engineering-inspired minute details like the four-spoke steering wheel, the chrome-plated interior, and the chrome-plated exterior. Fit and finish is also stellar, with liquid-smooth red paint offset by gleaming chrome accents. Seen the silver without time, you'd a picture-perfect fit!

BONUS CONTENT




FULL PAGE—\$1,295

Includes 3–4 large images, a 100-word description, and a bonus editor's "Why We Like It" sidebar.

DIE CAST COLLECTOR'S GUIDE
MUSCLE CARS

Maisto Design 1969 Dodge Charger R/T Custom
Scale: 1:18 Item no. 30822

Is there any more desirable a muscle car than the '69 Charger? Beloved the world over for gorgeous styling backed by a mighty three of Mopar motors, it is a rolling icon. This one receives a little extra street cred by way of a set of Torq Thrust-style aftermarket wheels wrapped in staggered-size soft-touch rubber with "Firestone" sidewall markings and an interior upgraded with sport seats. The whole car is bathed in high-impact Saddle paint with a classic R/T "bumblebee" tail stripe for good measure. All of which Maisto delivers with its signature bang-for-buck value! Available at your favorite diecast retailer.



118

Auto World American Muscle 1969 Ford Mustang Boss 429 MCACN
Scale: 1:18 Item no. AM1032

Ford set out to show everyone who was into the release of the 1969 Boss 429 Mustang. The burly big block was built to dominate NASCAR, but in the lightweight Mustang it became a formidable street car and has since become one of the most valuable collector items of all time. Auto World unleashes this one as part of its Muscle Car and Sports Nationals (MCACN) series, which are patterned after actual cars displayed at the event. A fully wired and painted 100% accurate Boss 429 in paint, and authentic Mustang lines are just a few of the highlights from this showstopping "Boss".



118

HALF PAGE—\$700

Includes 1 large, horizontal-format image and a 100-word description.

DIE CAST COLLECTOR'S GUIDE
RACE CARS

Maisto Design 1969 Ford Mustang Boss 429 MCACN
Scale: 1:18 Item no. 30822

Is there any more desirable a muscle car than the '69 Charger? Beloved the world over for gorgeous styling backed by a mighty three of Mopar motors, it is a rolling icon. This one receives a little extra street cred by way of a set of Torq Thrust-style aftermarket wheels wrapped in staggered-size soft-touch rubber with "Firestone" sidewall markings and an interior upgraded with sport seats. The whole car is bathed in high-impact Saddle paint with a classic R/T "bumblebee" tail stripe for good measure. All of which Maisto delivers with its signature bang-for-buck value! Available at your favorite diecast retailer.



143

Maisto Design 1969 Ford Mustang Boss 429 MCACN
Scale: 1:18 Item no. 30822

Is there any more desirable a muscle car than the '69 Charger? Beloved the world over for gorgeous styling backed by a mighty three of Mopar motors, it is a rolling icon. This one receives a little extra street cred by way of a set of Torq Thrust-style aftermarket wheels wrapped in staggered-size soft-touch rubber with "Firestone" sidewall markings and an interior upgraded with sport seats. The whole car is bathed in high-impact Saddle paint with a classic R/T "bumblebee" tail stripe for good measure. All of which Maisto delivers with its signature bang-for-buck value! Available at your favorite diecast retailer.



143

Maisto Design 1969 Ford Mustang Boss 429 MCACN
Scale: 1:18 Item no. 30822

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118

1/6 PAGE—\$350

Includes 1 horizontal-format image and a 65-word description

CATEGORIES:

- Muscle Cars
- Sports Cars and Exotics
- Race Cars
- Hot Rods and Customs
- Luxury Cars
- Light Trucks and SUVs
- Commercial Trucks and Buses
- Police, Fire, and Service Vehicles
- Military Vehicles
- Industrial and Farm Equipment
- Aircraft
- Accessories (figures, garage sets, etc.)
- Display cases and storage

SUBMIT YOUR LISTINGS! IT'S EASY—JUST FOLLOW THESE SIMPLE STEPS

Include all the following:

Category (select from the list at left)

Your company name

Vehicle/product name

Scale

Price

Item number

Vehicle/product description (75–100 words for full- and half-page listings, 65 words maximum for 1/6-page listings)

Your URL (do not include "www")

Photo name (include your business name and the vehicle/product name [may be abbreviated as needed; example: "Acme_camaro"])

Photo guidelines

Please submit a high resolution RGB jpeg. Image size should be a minimum of 2400 pixels wide.

Note: images downsized for web are not acceptable for print.

BONUS: If you would like to use an image that was featured in Die Cast X magazine, you may do so at no added cost. In the photo-name section of your submission, specify the issue date, article name, and page number where it appeared.

Email it

Place your Excel document with all your listings and your high-resolution photos in a folder. Name your folder using your business name followed by DCX20 (for example: Acme_DCX20). Zip your folder and email it to **dcx@airage.com**, or you can upload it to your preferred cloud service, like Hightail or Dropbox, and email us the download link. We'll take care of the rest!