

HTOOTHYTVS GUIDE

The Die Cast X 7c "Yhcf's Guide is the special you've been asking for! A comprehensive collection of the best models and accessories from across the diecast world in a high-visibility format that will excite and inform collectors everywhere thanks to DCX's industry-leading reach. We offer three listing sizes for maximum exposure within your budget. Join the most popular, most trusted publication in the industry as we rev up the DCX 7c "Yhcf's Guide!



DIE CAST COLLECTOR'S GUIDE
SPORTS CARS

138

AutoArt 1954 Chevrolet Corvette
Item no. 7028

This second-year Vette showcases the world-class styling that made Chevy "America's Sports Car." This precision 1:18 replica has opening doors, trunk and hood, and the fully detailed interior includes bucket seating, full instrumentation, and plenty of chrome accents on the dashboard. The exterior highlights include wire mesh headlights, covers, separately cast drive shaft, and precisely molded wheels and tires. Extra effort has been taken to recreate the Blue Flame Tri-Tone engine with extreme authenticity. The result is a model that any Corvette enthusiast will be proud to display!

WHY WE LIKE IT
When it comes to Corvettes in 1:18 AutoArt is a technological authority, and this '54 shows why. We love the meticulous attention given to the engineering-stunning minute details like the year-specific wire mesh headlights, and the intricate and accurate Black Ice paint, which touch-up-resistant paint offset by glossy chrome accents. Even the skivvy wheelset does yield a picture-perfect effect!

BONUS CONTENT

FULL PAGE—\$1,295

Includes 3–4 large images, a 100-word description, and a bonus editor's "Why We Like It" sidebar.

DIE CAST COLLECTOR'S GUIDE
MUSCLE CARS

118

Maisto Design 1969 Dodge Charger R/T Custom
S890 | Item no. 3082

Is there any more desirable a muscle car than the '69 Charger? Beloved the world over for gorgeous styling backed by a mighty throng of Motor models, it is a rolling icon. This one receives a little extra street cred by way of a set of Torq Thrust-style aftermarket wheels wrapped in staggered-size soft-touch rubber with "Fraction" sidewall markings and an interior updated with sport seats. The whole car is bathed in high-impact Dablane paint with a classic RT "Bumblebee" tall stripe for good measure. All of which Maisto delivers with its signature bang-for-buck value! Available at your favorite diecast retailer.

Auto World American Muscle 1969 Ford Mustang Boss 429 MCACN
S1010 | Item no. AM102

For just to show everyone who was busy with the release of the 1969 Boss 429 Mustang. The burly big block was built to dominate NASCAR, but in the lightweight Mustang it became a formidable street car and has since become one of the most valuable collector items of all time. Auto World recreates this one as part of the Muscle Car and Corvette Nationals (MCACN) series, which are patterned after actual cars displayed at the event. A fully wired and painted 100% accurate Black Ice paint, and authentic Polysite tires are just a few of the highlights from this showstopping "Bang!"

HALF PAGE—\$700

Includes 1 large, horizontal-format image and a 100-word description.

DIE CAST COLLECTOR'S GUIDE
RACE CARS

143

Manufacturer Vehicle Name
S1010 | Item no. MC1295

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Manufacturer Vehicle Name
S1010 | Item no. MC1295

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Manufacturer Vehicle Name
S1010 | Item no. MC1295

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1/6 PAGE—\$350

Includes 1 horizontal-format image and a 65-word description

- CATEGORIES:**
- Muscle Cars
 - Sports Cars and Exotics
 - Race Cars
 - Hot Rods and Customs
 - Luxury Cars
 - Light Trucks and SUVs
 - Commercial Trucks and Buses
 - Police, Fire, and Service Vehicles
 - Military Vehicles
 - Industrial and Farm Equipment
 - Aircraft
 - Accessories (figures, garage sets, etc.)
 - Display cases and storage

SUBMIT YOUR LISTINGS! IT'S EASY—JUST FOLLOW THESE SIMPLE STEPS

Include all the following:
Category (select from the list at left)
Your company name
Vehicle/product name
Scale
Price
Item number
Vehicle/product description (75–100 words for full- and half-page listings, 65 words maximum for 1/6-page listings)
Your URL (do not include "www")
Photo name (include your business name and the vehicle/product name [may be abbreviated as needed; example: "Acme_camaro"])

Photo guidelines
Please submit a high resolution RGB jpeg. Image size should be a minimum of 2400 pixels wide.

Note: images downsized for web are not acceptable for print.
BONUS: If you would like to use an image that was featured in Die Cast X magazine, you may do so at no added cost. In the photo-name section of your submission, specify the issue date, article name, and page number where it appeared.

Email it
Place your Excel document with all your listings and your high-resolution photos in a folder. Name your folder using your business name followed by DCX20 (for example: Acme_DCX20). Zip your folder and email it to **dcx@airage.com**, or you can upload it to your preferred cloud service, like Hightail or Dropbox, and email us the download link. We'll take care of the rest!