MATERIALS DUE 6.03.22

Airplane 2022 GEAR GUIDE

PREMIUM LISTINGS FULL PAGE \$1,200



PREMIUM LISTINGS HALF PAGE \$700



Submit your listings

It's easy! Just follow these guidelines.

Standard listings have a maximum of 80 words available for the product description. Premium Half-Page and Full-Page listings do not have a word count limit, but must fit comfortably within the layout.

(Helpful hint: In Microsoft Word, under the Tools menu, the Word Count tool will also display character counts).

INCLUDE ALL THE FOLLOWING:

Category: Select from list provided Company Name: 28 characters (with spaces) or less Product Name: 30 characters (with spaces) or less Price: 40 characters (with spaces) or less Item Number: 50 characters (with spaces) or less Web Address: 35 characters (with spaces) or less Please list web address as yoururl.com not www.yoururl.com Description: (80 words or less for Standard listing; Full Page and Half Page are unlimited, but must fit comfortably within the layout. We reserve the right to edit listings for clarity and fit as needed.) Photo name: Please use your manufacturer name followed by product name (for example: Acme_propeller.jpg).

UPLOAD IT: Place your Excel document with all your listings and your high resolution photos in a folder. Name your folder by your manufacturer name followed by gg18 (for example: acme_gg18). Zip your folder and email to debrac@airage.com. We will take care of the rest!

CATEGORIES

AIRPLANES SCALE AIRPLANES GIANT SCALE AIRPLANES HELIS, QUADCOPTERS & MULTIROTORS POWER SYSTEMS and ACCESSORIES RADIO SYSTEMS and ACCESSORIES HARDWARE and SCALE ASSECORIES TOOLS, FUEL and FLIGHTLINE ACCESSORIES BOOKS/DOWNOADS/DVDs

STANDARD LISTINGS ONE-SIXTH PAGE \$400



Photo guidelines

Please include a high-resolution, RGB jpeg. (Images downsized for web resolution are not acceptable for print). Name your photos by using your manufacturer name followed by product name

(for example: Acme_propeller.jpg).

MINIMUM PHOTO SIZE REQUIRED: Full Page Listing

2400 pixels wide x 3300 Pixels high Half Page Listing 2400 pixels wide x 1650 Pixels high Standard Listing

900 pixels wide x 900 Pixels high

BONUS! If you would like to use a photo that was featured in an article from

Model Airplane News, you can do so at **no added cost.** In the photo name section of your submission, specify the issue date, article name, and page number where it appeared.

KEY DATES:

Listings Due: 5/20/22 **On Sale:** 7/12/22