2024 ADVERTISING CALENDAR (DIGITAL & PRINT)

Caraction

Issue	Ad Closing/ Materials Due	ON SALE
January	10/29/23	12/12/23
February	12/8/23	1/16/23
March	1/5/24	2/13/24
April	2/9/24	3/19/24
May	3/8/24	4/16/24
June	4/5/24	5/14/24
July	5/10/24	6/18/24
August	6/14/24	7/23/24
September	7/12/24	8/20/24
October	8/9/24	9/17/24
November	9/6/24	10/15/24
**December	10/4/24	11/12/24
January (2025)	11/8/24	12/17/24

Issue	Ad Closing/ Materials Due	ON SALE
January/February	11/8/23	12/19/23
March/ April	1/5/24	2/13/24
May/ June	3/8/24	4/16/24
July/ August	5/10/24	6/18/24
**September/ October	r 7/12/24	8/20/24
November/December	9/6/24	10/15/24
January/ February (20	25) 11/8/24	12/17/24

Special Section

***Model Airplane News Gear Guide* is included in the September/October issue. Listings & Photos due 7/3/24 (ad due dates see above).

Special Section

****RC Car Action Gear Guide** is included in the **December issue.** Listings & Photos due 9/27/24 (ad due dates see above).



Issue	Ad Closing/Materials Due	ON SALE
Winter	11/22/23	1/2/24
Spring	2/23/24	4/2/24
Summer	5/24/24	7/2/24
*Fall	8/23/24	10/1/24
Winter (2025)	11/20/24	12/31/24

Special Section

***Die Cast X Collector's Guide** is included in the Fall issue. Listings & Photos due 8/16/24 (ad due dates see above).



Issue	Ad Closing/Materials Due	ON SALE
January/February	11/13/23	12/19/23
March/April	1/5/24	2/13/24
May/June	3/8/24	4/16/24
July/August	5/10/24	6/18/24
September/October	7/12/24	8/20/24
*November/December	9/6/24	10/15/24
January/February (20)	25) 11/8/24	12/17/24

Special Issue

*WW II FIGHTERS is now included in the November/December issue.



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