

MATERIALS DUE 7.10.24

MODEL
Airplane
NEWS

2024 GEAR GUIDE

PREMIUM LISTINGS

FULL PAGE \$1,200



PREMIUM LISTINGS

HALF PAGE \$700

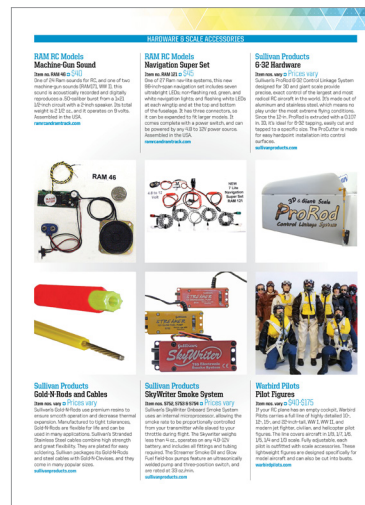


CATEGORIES

AIRPLANES
SCALE AIRPLANES
GIANT SCALE AIRPLANES
HELIS, QUADCOPTERS & MULTIROTORS
POWER SYSTEMS and ACCESSORIES
RADIO SYSTEMS and ACCESSORIES
HARDWARE and SCALE ASSECORIES
TOOLS, FUEL and FLIGHTLINE ACCESSORIES
BOOKS/DOWNLOADS/DVDs

STANDARD LISTINGS

ONE-SIXTH PAGE \$400



Submit your listings

It's easy! Just follow these guidelines.

Standard listings have a maximum of 80 words available for the product description. Premium Half-Page and Full-Page listings do not have a word count limit, but must fit comfortably within the layout.

(Helpful hint: In Microsoft Word, under the Tools menu, the Word Count tool will also display character counts).

INCLUDE ALL THE FOLLOWING:

Category: Select from list provided

Company Name: 28 characters (with spaces) or less

Product Name: 30 characters (with spaces) or less

Price: 40 characters (with spaces) or less

Item Number: 50 characters (with spaces) or less

Web Address: 35 characters (with spaces) or less

Please list web address as yoururl.com not www.yoururl.com

Description: (80 words or less for Standard listing; Full Page and Half Page are unlimited, but must fit comfortably within the layout. We reserve the right to edit listings for clarity and fit as needed.)

Photo name: Please use your manufacturer name followed by product name (for example: Acme_propeller.jpg).

UPLOAD IT: Place your Excel document with all your listings and your high resolution photos in a folder. Name your folder by your manufacturer name followed by gg18 (for example: acme_gg18). Zip your folder and email to debrac@airage.com. We will take care of the rest!

Photo guidelines

Please include a high-resolution, RGB jpeg. (Images downsized for web resolution are not acceptable for print). Name your photos by using your manufacturer name followed by product name (for example: Acme_propeller.jpg).

MINIMUM PHOTO SIZE REQUIRED:

Full Page Listing

2400 pixels wide x 3300 Pixels high

Half Page Listing

2400 pixels wide x 1650 Pixels high

Standard Listing

900 pixels wide x 900 Pixels high

BONUS! If you would like to use a photo that was featured in an article from *Model Airplane News*, you can do so at **no added cost**. In the photo name section of your submission, specify the issue date, article name, and page number where it appeared.

KEY DATES:

Listings Due: 6/25/24

On Sale: 8/22/24